

The Workshop Meeting of the Board of Park Commissioners was called to order by President Cohen at 7:30 p.m. in the Administrative Offices of the Deerfield Park District located in the Jewett Park Community Center. Attendance was taken and the following were:

Present: Antokal, Caron, Lapin, Patinkin, Cohen (5)  
Absent: None (0)

And there was a quorum in attendance. Also in attendance was Linda Gryziecki, Secretary/Executive Director; James McCormick, Director of Golf Services.

Discussion followed on Golf Operations. Rounds of play report to date was reviewed. James McCormick, Director of Golf Services, reported on discussions he has had with other courses and it appears most courses in the area are down between 5% and 10%. More specific Chicago area figures for the year will be available from the National Golf Foundation in about a month or so.

Working on membership retainage and growth, we have sold 12 of the fall membership pass at \$200.00. It is hoped that those golfers will choose to purchase a season pass in 2010. Members have also been receptive to the 10% discount incentive for new members/pass purchasers.

Discussion followed on a potential corporate membership as well as twilight memberships which could be marketed to leagues as well.

It was agreed that no change would be made to the 11 round prepaid tickets available for school teachers etc. participating in daytime league play for part of the season (due to school schedules). All 15 round prepaid ticket programs will receive 20 tickets for the price of 18. An 18 round twilight prepaid package will also be available (20 for 18 fee).

In review of season pass sales from 2002 through 2009, there has been a significant decrease in non-resident pass sales. In polling those golfers no longer buying AA passes, it is apparent that the 40% differential made the cost too prohibitive for some golfers. This impacts not only regular play but also weekend permanent tee time as a certain number of pass holders are required for eligibility in certain lottery drawings. As we are a community of only 18,000+ population, we have also relied on non-resident support of the golf course. After discussion it was agreed that the differential be changed to 25% as the Sachs Recreation Center.

The in-house leagues were reviewed with discussion on the proposed additions of a Thursday Morning Women's League, Bar Wars on Thursday evenings, and DBR Chamber of Commerce Networking Golf League on Wednesday evenings. After review of the schedule of league and twilight bookings and proposed tee times, Bar Wars was moved back to a 5:00 p.m. starting time in order to free up tee times for regular twilight play. The schedule will be posted in advance of pass sales so golfers know the availability of tee times.

Workshop Meeting  
November 5, 2009  
Page 2

In discussion of the fee structure for the 2010 season, it was agreed that twilight time will be 2:30 p.m. for all 7 days per week.

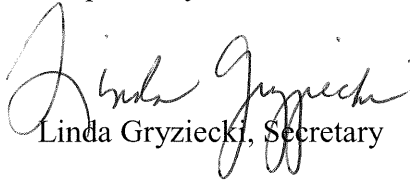
Commissioners agreed with the recommended No Show Policy as proposed by the Golf Advisory Committee.

Discussion followed on the pace of play. This season the course played slow especially on weekends. Rangers had been eliminated due to the monitoring/message system on the GPS. This was not effective as a message on the screen did not prompt golfers to pick up the pace. Some of this was due to inclement weather and cart paths only. As some foursomes are repeated violators of the encouraged times of play, staff was directed to review the Keep Pace Policy and recommend changes that would allow the movement of slow groups to the end of permanent tee times.

James reported on a proposed event entitled "Golfapalooza 2010" (North Chicago Golf Show). After initial discussion, Commissioners questioned the amount of staff time and budget for an event with no guaranteed payback. It was suggested we may want to consider doing something on a smaller scale or conducting something different (i.e. free 9 holes of golf for new golfers, only pay for a cart!) that would expose more potential golfers to the course. It was also suggested that we get information on the outdoor show/expo that was held at Deerfield High School last spring. Additional discussion will be held in the future.

There being no additional discussion, at 9:25 p.m. the Workshop Meeting was adjourned.

Respectfully submitted,

  
Linda Gryziecki, Secretary