

The Workshop Meeting of the Board of Park Commissioners was called to order by President Cohen at 7:30 p.m. in the Administrative Offices of the Deerfield Park District located in the Jewett Park Community Center. Attendance was taken and the following were:

Present: Antokal, Caron, Patinkin, Stryker, Cohen (5)
Absent: None (0)

Also in attendance was Linda Gryziecki, Secretary/Director of Parks and Recreation; Don Bott, Linda Anderson, staff members; Jeff Newkirk of Alter+Care, consultant.

Commissioners reviewed the reports as submitted by Alter+Care on Fitness Equipment Evaluation, Fitness Facility Staffing Plan, Operational Planning Report, and Marketing Plan.

Discussion followed on the inventory of equipment as well as the proposed equipment layout diagram. While there will not be room for all the equipment acquired with the purchase of the facility, it was suggested that additional pieces be kept for possible future rotation or parts as may be needed in the future.

Depreciation of equipment is normally 3-5 years. Capital monies should be allocated annually for replacements and / or upgrades. The pieces selected for use will need to be serviced in-depth. The equipment is high caliber and current with the latest trends.

Discussion followed on potential hours of operation. Jeff reported that hours are driven by the desire of the members as well as the competition. He cautioned that it is easier to add in the future than it is to take away. While this may be true, Commissioners felt that we may not attract a number of members if the early morning hours don't meet their before work schedule. After additional discussion, it was the consensus of the Board that we may want to establish hours as follows: Monday through Friday 5:00 a.m.- 10:00 p.m., Saturday and Sunday 7:00 a.m. – 5:00 p.m.

Members may need to check in at the front registration desk as well as the attendants desk when entering the fitness area. Sweat towels should be available at check-in and unlimited towels in the locker rooms. We may want to look into the rental of lockers as an additional revenue source, possibly \$15.00 - \$25.00 per month.

Cell phones will be prohibited in the locker rooms as well as the fitness facility.

It was discussed that a minimum age of 16 be established with a senior rate beginning at 65 years of age. Different membership categories may include: Individual, Individual +1, Add-on One Additional, Senior, 90 Days, One Day, One Week, possibly 30 Days. A non-resident rate will also need to be established.

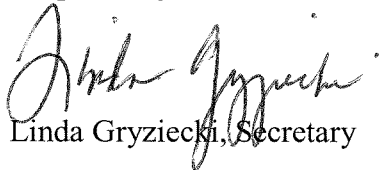
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It was the consensus of the Board that the enrollment fee be eliminated and the dollar amount incorporated into the annual and / or monthly rates. Should patrons pay for the year up-front, it was suggested they receive one month free (13 months).

Discussion was held on a possible track only membership. While this may be difficult to administer due to the facility layout, it could be assessed at one half the monthly rate. The majority of Commissioners felt this may deter from users purchasing a full membership and a separate membership rate for use of the pool and / or open basketball may also need to be established.

As the hour was growing late, additional discussion will be scheduled on future agendas and at 10:30 p.m. the Workshop Meeting was adjourned.

Respectfully submitted,



Linda Gryziecki, Secretary